Overview

Youth and Family Services

Based on data collected in 2013 about giving in 2012



Philanthropy Panel Study – The Philanthropy Module in the Panel Study of Income Dynamics

The Philanthropy Panel Study (PPS) is a module of the Panel Study of Income Dynamics (PSID), which reaches more than 9,000 households every two years. The PSID is fielded by the Institute for Social Research at the University of Michigan. Questions were asked in 2013 about charitable giving in 2012. To learn more, visit https://philanthropy.iupui.edu/research/current-research/philanthropy-panel-study.html.

The Indiana University Lilly Family School of Philanthropy thanks Atlantic Philanthropies for the initial funding to launch PPS in 2001 and the donors whose recent contributions make continued waves of PPS possible.

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To contribute, please contact Andrew Keeler (<u>ackeeler@iupui.edu</u>) or give online at <u>www.philanthropy.iupui.edu/give-now</u> and select "School of Philanthropy Fund."

Acknowledgments

Indiana University Lilly Family School of Philanthropy

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Overview of Giving to Youth and Family Services

A number of demographic factors play a role in how much households and individuals give to charity. The graphs in this overview provide comparisons of giving to organizations for youth and family services by:

- Age (<=40, 41-64, and 65+)
- Income (<=\$50,000, \$50,001 \$99,999, and \$100,000+)
- Wealth, excluding the equity in a home (<=\$50,000, \$50,001-\$199,999, and \$200,000+)
- Education level of the head of household (high school or less, some college, bachelor's degree, and graduate school)
- Geographical location, using regions of the United States defined by the U.S. Census Bureau
- Marital status of the head of household (married, never married, widowed, separated, and divorced)

This overview uses the 2013 wave of the Panel Philanthropy Study (PPS) data, a module of the Panel Study on Income Dynamics (PSID), to make inferences about household charitable giving in the United States. The PPS is the nation's first and largest ongoing study examining the charitable giving of American households over time. This overview uses the nationally representative data from PPS to present some key facts about charitable giving based on responses provided by households in 2012, drawing on demographic characteristics of U.S. donor households. This report presents the giving rate (the percentage of U.S. households that gave) and the average and median gift amounts among U.S. donor households to organizations for youth and family services.

In general, the higher the number of respondents in a group, the more reliable the result (the more likely the same result would be found if we had an opportunity to conduct the same study repeatedly with multiple representative samples at the same time). Statistics calculated for a group with fewer than 100 observations are starred in this report in order to indicate that the result should be interpreted with caution. Moreover, the analysis presented in this report does not control for any other variable.

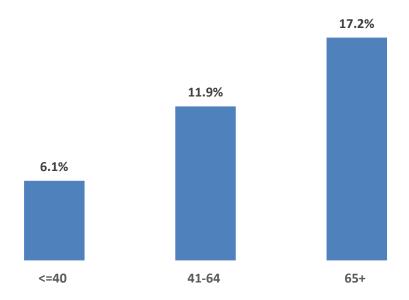
Households that answered the philanthropy questions were asked first if they made charitable donations totaling \$25 or more in 2012. Households responding "yes" were asked further questions about how much they gave to each of 11 different types of charities. Over 9,000 households participated in the 2013 wave of the PSID. The analysis for this report is based on the 8,918 households that responded to the philanthropy questions. In our analysis, we used the sampling weights provided by the PSID research team at the University of Michigan to yield nationally representative results.

Overview of Giving to Organizations for Youth and Family Services in 2012

	Giving Rate	Average amount per donor household	Median amount per donor household
Youth and Family Services Giving	11.3%	\$274	\$100

- 11.3 percent of all U.S. households gave to organizations for youth and family services in 2012
- \$274 was the average giving amount to organizations for youth and family services per U.S. donor household
- \$100 was the median giving amount to organizations for youth and family services per U.S. donor household

Giving Rate to Organizations for Youth and Family Services by Head of Household's Age Group



This graph shows the giving rate of U.S. households to organizations for youth and family services in 2012 by the age group of the head of household.

- Households headed by older individuals gave at higher rates to organizations for youth and family services in 2012.
- Households headed by an individual 65 or older gave at a higher rate to organizations for youth and family services (5.3 percentage points higher) than did households headed by an individual aged 41 to 64 years old.
- Households headed by an individual 65 or older gave at a higher rate to organizations for youth and family services, (11.1 percentage points more) than did households headed by an individual 40 or younger.
- Overall, 11.3 percent of responding households reported contributing to organizations for youth and family services in 2012.

Giving to Organizations for Youth and Family Services by Head of Household's Age Group



This graph shows the average and median amounts given to organizations for youth and family services in 2012 by the age group of the head of household, among U.S. donor households.

- Though they gave at higher rates, households headed by an older individual did not necessarily give more on average to organizations for youth and family services.
- Though donor households headed by an individual 65 or older gave at the highest rates to organizations for youth and family services, the group gave the lowest average amount to organizations for youth and family services.
- Donor households headed by an individual aged between 41 and 64 gave the most, \$157 more than households headed by an individual 40 or younger and \$222 more than households headed by an individual 65 or older.
- Among all U.S. donor households, the average amount given to organizations for youth and family services was \$274 (median=\$100).

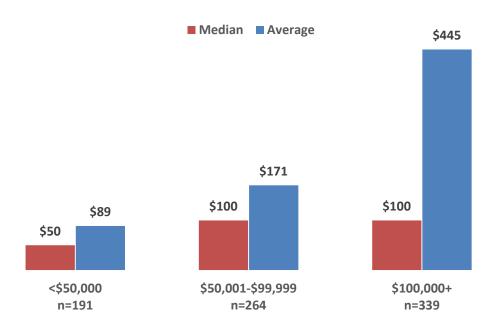
Giving Rate to Organizations for Youth and Family Services by Household Income Level



This graph shows the giving rate of U.S. households to organizations for youth and family services in 2012 by household income level.

- Households with higher income levels gave at higher rates to organizations for youth and family services.
- The giving rate to organizations for youth and family services of households with income levels of \$100,000 or more was 16.9 percentage points higher than that of households with income levels of \$50,000 or less.
- The giving rate to organizations for youth and family services of households with income levels of \$100,000 or more was 9.3 percentage points higher than that of households with income levels between \$50,001 and \$99,999.
- Overall, 11.3 percent of responding households reported contributing to organizations for youth and family services in 2012.

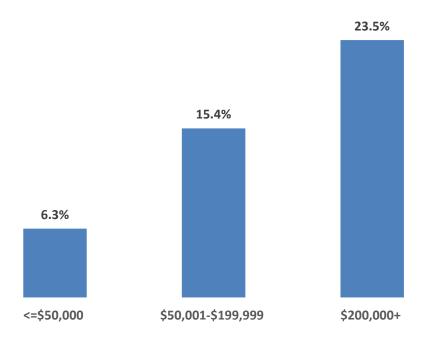
Giving to Organizations for Youth and Family Services by Household Income Level



This graph shows the average and median giving amounts to organizations for youth and family services in 2012 by household income level, among U.S. donor households.

- Among those that gave, households with higher income levels gave higher average and median gift amounts to organizations for youth and family services.
- On average, among those that gave, households with income levels of \$100,000 or more gave three five as much as households with income levels of \$50,000 or less, and they gave more than two and a half times as much as households with income levels between \$50,001 and \$99,999 to organizations for youth and family services.
- Among those that gave, the median gift amount to organizations for youth and family services from households with income levels between \$50,001 and \$99,999 was \$50 more than that from households with income levels of \$50,000 or less.
- Among all U.S. donor households, the average amount given to organizations for youth and family services was \$274 (median=\$100).

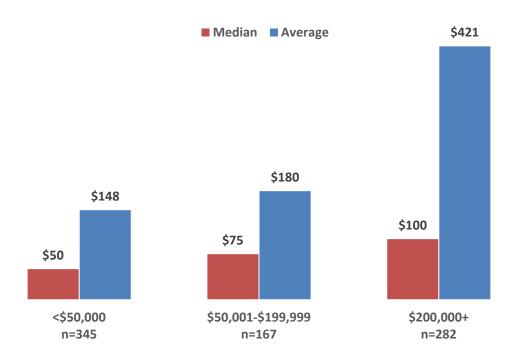
Giving Rate to Organizations for Youth and Family Services by Household Wealth



This graph shows the U.S. giving rate to organizations for youth and family services in 2012 by household wealth level. For this analysis, wealth does not include the value of the equity in the household home.

- Households with higher wealth levels gave at higher rates to organizations for youth and family services.
- Households with wealth levels of \$200,000 or more gave at a slightly higher rate to organizations for youth and family services than did households with wealth levels between \$50,001 and \$199,999 (by 8.1 percentage points).
- The giving rate to organizations for youth and family services of households with \$200,000 or more in wealth was 17.2 percentage points higher than that of households with \$50,000 or less in wealth.
- Overall, 11.3 percent of responding households reported contributing to organizations for youth and family services in 2012.

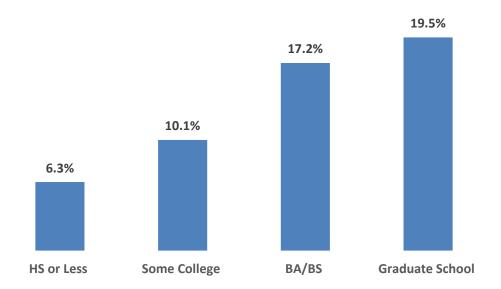
Giving to Organizations for Youth and Family Services by Household Wealth



This graph shows the average and median giving amounts to organizations for youth and family services in 2012 by household wealth level, among U.S. donor households. For this analysis, wealth did not include the value of the equity in the household home.

- Among those that gave, donor households with higher wealth levels gave more on average to organizations for youth and family services.
- Among those that gave, the median gift amounts to organizations for youth and family services from households with wealth levels of \$200,000 or more was \$100. This median gift amount to organizations for youth and family services was twice that of donor households with wealth levels of \$50,000 or less.
- Donor households with wealth levels of \$200,000 or more gave \$273 more on average to organizations for youth and family services than donor households with wealth levels of \$50,000 or less.
- Among all U.S. donor households, the average gift to organizations for youth and family services was \$274 (median=\$100).

Giving Rate to Organizations for Youth and Family Services by Head of Household's Education Level

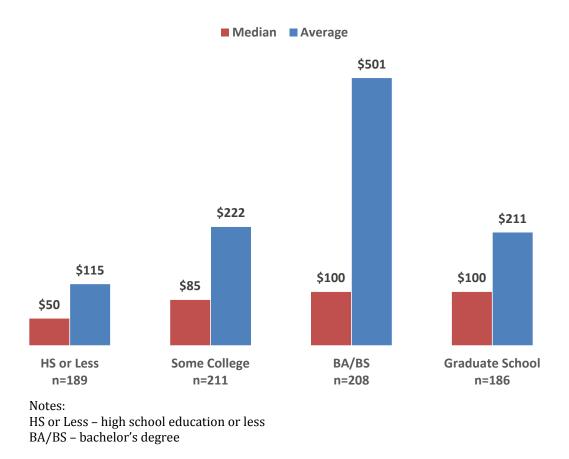


Notes: HS or Less – high school education or less BA/BS – bachelor's degree

This graph shows the giving rate of U.S. households to organizations for youth and family services in 2012 by education level of the head of household.

- Households headed by a more highly educated individual gave at higher rates to organizations for youth and family services.
- Households headed by an individual with a bachelor's degree gave at a higher rate to organizations for youth and family services (by 7.1 percentage points) than did households headed by an individual with some college education. A difference of 2.3 percentage points separated the giving rates to organizations for youth and family services of households headed by an individual with a bachelor's degree and those headed by an individual with at least some graduate coursework.
- The giving rate to organizations for youth and family services of households headed by an individual with some college education is 3.8 percentage points higher than that of households headed by an individual with a high school education or less.
- Overall, 11.3 percent of responding households reported contributing to organizations for youth and family services in 2012.

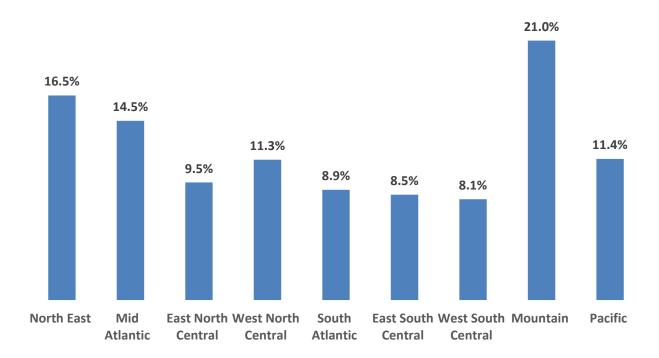
Giving to Organizations for Youth and Family Services by Head of Household's Education Level



This graph shows the average and median amounts given to organizations for youth and family services in 2012 by education level of the head of household, among U.S. donor households.

- Though households headed by an individual with a high school education or less gave at the lowest rate, those that did give donated the second largest average amount to organizations for youth and family services.
- On average, among those that gave, households headed by an individual with a bachelor's degree gave over twice as much to organizations for youth and family services than any other household group.
- Among all donating households, the average gift to organizations for youth and family services was \$274 (median=\$100).

Giving Rate to Organizations for Youth and Family Services by Household Geographic Location

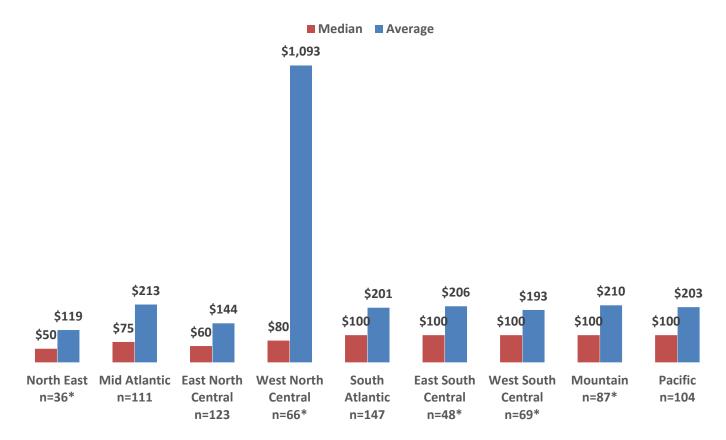


This graph shows the giving rate of U.S. households that gave to organizations for youth and family services in 2012 by U.S. geographic region.

- A difference of 12.5 percentage points distinguished the region with the highest giving rate to organizations for youth and family services (Mountain) from that of the lowest (West South Central).
- Overall, 11.3 percent of responding households reported contributing to organizations for youth and family services in 2012.
- The regions as defined by the U.S. Census Bureau are described below.

North East	Connecticut, Maine, Massachusetts, New Hampshire, Rhode	
	Island, Vermont	
Mid Atlantic	New Jersey, New York, Pennsylvania	
East North Central	Illinois, Indiana, Michigan, Ohio, Wisconsin	
West North Central	Iowa, Kansas, Minnesota, Missouri, Nebraska, North	
	Dakota, South Dakota	
South Atlantic	Delaware, Florida, Maryland, Georgia, North Carolina,	
	South Carolina, Virginia, Washington, DC, West Virginia	
East South Central	Alabama, Kentucky, Mississippi, Tennessee	
West South Central	Arkansas, Louisiana, Oklahoma, Texas	
Mountain	Arizona, Colorado, Idaho, Montana, New Mexico, Nevada,	
	Utah, Wyoming	
Pacific	Alaska, California, Hawaii, Oregon, Washington	

Giving to Organizations for Youth and Family Services by Household Geographic Location

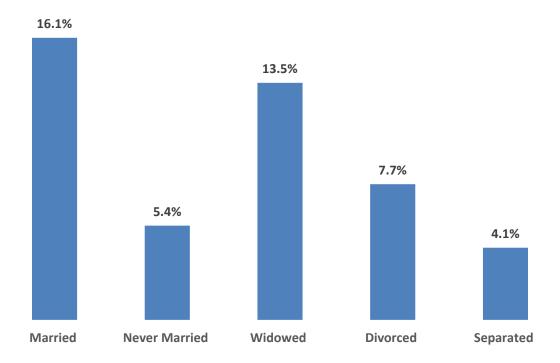


Note: *Sample size is relatively small. Results should be interpreted with caution.

This graph shows the giving rate of households that gave to organizations for youth and family services in 2012 by U.S. geographic region, among U.S. donor households.

- Donor households in the West North Central region gave the highest amount on average, to organizations for youth and family services. This average gift of \$1,093 was \$880 higher than the second highest average amount given by donor households in the Mid Atlantic region.
- The average gift to organizations for youth and family services from North East donor households was less than one-ninth of that from West North Central region donor households.
- Among all donating households, the average gift to organizations for youth and family services was \$274 (median=\$100).

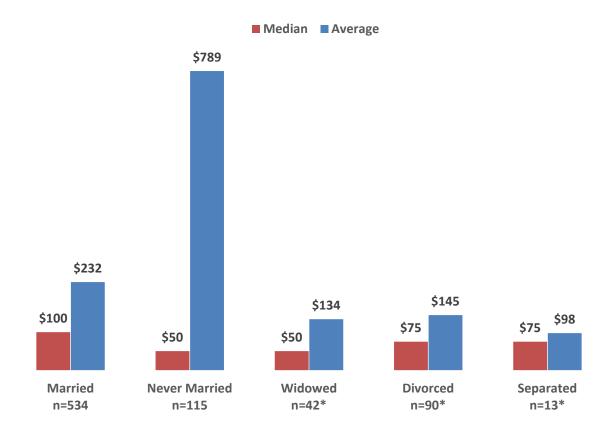
Giving Rate to Organizations for Youth and Family Services by Head of Household's Marital Status



This graph shows the giving rate of U.S. households to organizations for youth and family services in 2012 by marital status of the head of household.

- The giving rate to organizations for youth and family services of households headed by a married individual was 12.0 percentage points higher than that of households headed by a separated individual.
- Households headed by a widowed individual gave at a higher rate to organizations for youth and family services (by 5.8 percentage points) than did households headed by a divorced individual.
- Overall, 11.3 percent of responding households reported contributing to organizations for youth and family services in 2012.

Giving to Organizations for Youth and Family Services by Head of Household's Marital Status



Note: *Sample size is relatively small. Results should be interpreted with caution.

This graph shows the average and median amounts given to organizations for youth and family services in 2012 by the marital status of the head of household, among U.S. donor households.

- Though households headed by a never married individual gave at the second lowest rate, those that did give gave the highest amount on average (\$789).
- Donor households headed by a divorced individual gave only slightly more on average (\$11) to organizations for youth and family services than did those headed by a widowed individual.
- Donor households headed by a separated individual gave the lowest average amount to organizations for youth and family services (\$98).
- Among all U.S. donor households, the average gift to youth and family services was \$274 (median=\$100).